Minutes of Meeting
Traill County Economic Development Commission
7:00 p.m. MaSU Classroom Building; Mayville, ND

Board of Directors present: Deb Kyllo, Gail Mooney, Rick Halvorson, Jay Henrickson, Jessica DeClercq, John Lang, and Gary Nysveen. **Also present:** Melissa Beach, Executive Director; Kathy Larson, Project Coordinator and Jim Johnson, Traill County Tribune representative.

Meeting was called to order at 7:00 p.m. by Chairman, Jay Henrickson.

Secretary's Report
Motion to approve December 15, 2011 Meeting Minutes made by Lang, seconded by Kyllo, motion carried.
Motion to approve January 3, 2012 Special Meeting Minutes made by Kyllo, seconded by Mooney, motion carried.
Motion to approve January 17, 2012 Marketing Committee Meeting Minutes made by Mooney, seconded by Nysveen, motion carried

Treasurer's Report
Motion to approve treasurer's report by Mooney, seconded by Halvorson, motion carried.
Motion to approve checks as presented by Mooney, seconded by Kyllo, motion carried.

Executive Director's Report
Beach reviewed report as attached.

Unfinished Business
Beach informed group that Steve Larson was formally appointed by the Traill County Commission to his seat on our board.

New Business
Beach presented her year-end report as attached. She also reviewed marketing look ahead for 2012 as well as the city signage program. Compliments were made from the board to Beach for accomplishments in the past year. This will also be presented at the next Traill County Commission meeting in February.

Business assistance committee needs to have two other members appointed. John Lang was appointed by Henrickson. Henrickson will consider other appointees for next month.

Beach reviewed some of the ad layouts for the Western Marketing Campaign. Suggestions from the group included use of photos of health centers, word "Traill" in the ad, cowboy hats, boots, etc.. To date, $9000 is available for the campaign with contributions from Galesburg, Buxton, May-Port EDC and Hillsboro. Beach will meet with Clifford, Reynolds and Hatton in the coming weeks. Positive comments were noted on the Grand Forks Herald article on this campaign.

Review of the signers on the financial accounts with First and Farmers Bank indicates need for more signers. Mooney, Henrickson and Kyllo are now able to sign. Motion by Mooney, seconded by Nysveen to remove Mooney and add Scott Hovde to the signers, contingent on his ability to perform this duty and his approval. Motion carried.

Board members reported on activities and events taking place in their communities.
Nysveen reported Spiral Light Candle is to be up and running in their new space by Feb. 1. A new laundromat is slated to come to Hillsboro, located in the buildings at the campground.

Kyllo invited all to the Traill Blazers concert on February 12 at 2 and 4 PM. Henrickson and Hovde are participating as well as Kyllo in this event.

Lang reported that a new restaurant is opening in Hatton in February in the old Senior Citizen's Center. The annual SnoFest is to be held the 2nd weekend in February with many events for the public.

DeClercq indicated she is doing new national radio ads this week in Chicago.

Halvorson said the new restaurant in Galesburg is up and running, doing some advertising. They have a bar and the food is reputed to be good. Beauty shop moved to a new building (new build).

Mooney reported the Traill County Water Board has moved to the LEP building. Creative use of space in the courthouse is being completed until remodeling is done. The remodel from the summer is complete and employees are moved in. Security in the law enforcement area is completed as well. Signage and directories are now the priority to get visitors to the right places.

Henrickson reported that MaSU spring enrollment numbers look very good. The new building is up and being used. A tour prior to the meeting showed the new facilities to all. A number of international students are at MaSU from warm climates.

The next meeting will be Thursday, February 16, 2012, at the TCEDC Board room.

Motion to adjourn by Mooney, seconded by Nysveen. Motion carried.

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Officer (Print Name and Office)	(Signature)	(Date)
_____	_____	_____
Recording Secretary (Print name)	(Signature)	(Date)